

Report of the Strategic Director Place to the meeting of the Bradford South Area Committee to be held on 17 March 2022

V

Subject:

PETITION RELATING TO A TRAFFIC MATTER – BRADFORD SOUTH

Summary statement:

This report considers a petition relating to a Traffic matter at the following location:

- i. Reevy Road West, Bradford**

EQUALITY & DIVERSITY:

It is expected that there would be no disproportionate impact from the scheme recommended for future consideration within this report. Where a scheme is prioritised for funding it will be subject to Equality Impact Assessments if potential disproportionate impact is identified through more detailed investigation and design.

Ward: Royds

Jason Longhurst
Strategic Director - Place

Portfolio:

Regeneration, Planning & Transport

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Overview & Scrutiny Area:

Regeneration and Environment

1. SUMMARY

- 1.1 This report considers a petition requesting controlled crossing point at Reevy Road West, Bradford

2. BACKGROUND

- 2.1 Background information is provided in the Appendix 1 to this report as follows:
Comments from the lead petitioner, officer comments and site location plan

3. OTHER CONSIDERATIONS

- 3.1 The petition in respect of Reevy Road West was presented to the meeting of the Council on 25 January 2022 where it was resolved:

‘That the petition be referred to Bradford South Area Committee.’

4. FINANCIAL & RESOURCE APPRAISAL

- 4.1 There are no direct financial implications associated with the recommendations within this report. Funding for a controlled crossing point on Reevy Road West would be subject to future prioritisation by the Bradford South Area Committee as and when the Safer Roads budget is next determined.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

- 5.1 There are no significant risks arising out of the implementation of the proposed recommendations.

6. LEGAL APPRAISAL

- 6.1 There are no specific issues arising from this report. Any future Traffic schemes will be promoted in accordance with the Council's powers as Highway Authority.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

- 7.1.1 None

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

- 7.2.1 None

7.3 COMMUNITY SAFETY IMPLICATIONS

- 7.3.1 There are no community safety implications arising from the report recommendations.

7.4 HUMAN RIGHTS ACT

7.4.1 There are no implications on the Human Rights Act

7.5 TRADE UNION

7.5.1 There are no implications for the Trade Unions

7.6 WARD IMPLICATIONS

7.6.1 Ward members have been consulted on the petitions.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS

7.7.1 There are no relevant priorities within the Royd ward plan

7.8 IMPLICATIONS FOR CORPORATE PARENTING

None

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

None

8. NOT FOR PUBLICATION DOCUMENTS

8.1 None

9. OPTIONS

9.1 Members may propose alternative actions from those recommended on which they will receive appropriate officer advice.

10. RECOMMENDATIONS

10.1 That the request for a controlled crossing point on Reevy Road West be retained on the list of schemes to be given consideration by the Bradford South Area Committee when the 2022-23 Safer Roads schemes programme is determined.

10.2 That Parking Services be requested to increase passing patrols of Reevy Road West and that residents be encouraged to contact the Police in respect of obstructive and/or dangerous parking.

11. APPENDICES

11.1 Appendix 1 – Petition, Reevy Road West, Bradford.

12. BACKGROUND DOCUMENTS

None

Reevy Road West, Bradford (959 signatures)

Background Information

The petition

- *Today, my 11 year old daughter was hit by a car outside this school in Bradford, West Yorkshire. She has been left battered and bruised, that's without the emotional trauma that she has sustained. For years, I have watched children battle across this dangerously, busy road. There is no safe space for children to cross. This is not acceptable outside a school, it needs to change before the next child that is hit by a car loses their life! My little girl has lived to tell the tale, but it could have ended so differently & as a parent, that is my worst nightmare. I want to make it clear, I do not blame the driver of the vehicle, she was not at fault. The fact is the children at this school have to take their lives in their hands to cross this road on a daily basis, this is why I'm petitioning for a permanent crossing, a zebra crossing for example. Please help me bring this to the attention of our local council, something needs to be done to prevent another accident.*
- *Buttershaw Business & Enterprise Collage and the council officer have identified a potential site for a controlled crossing point.*
- *The ward members for Royds are strongly in favour of a controlled crossing point at this location (Figure 1).*

*As a result of the above, the undersigned are petitioning for a controlled crossing point as shown in **Figure 1***

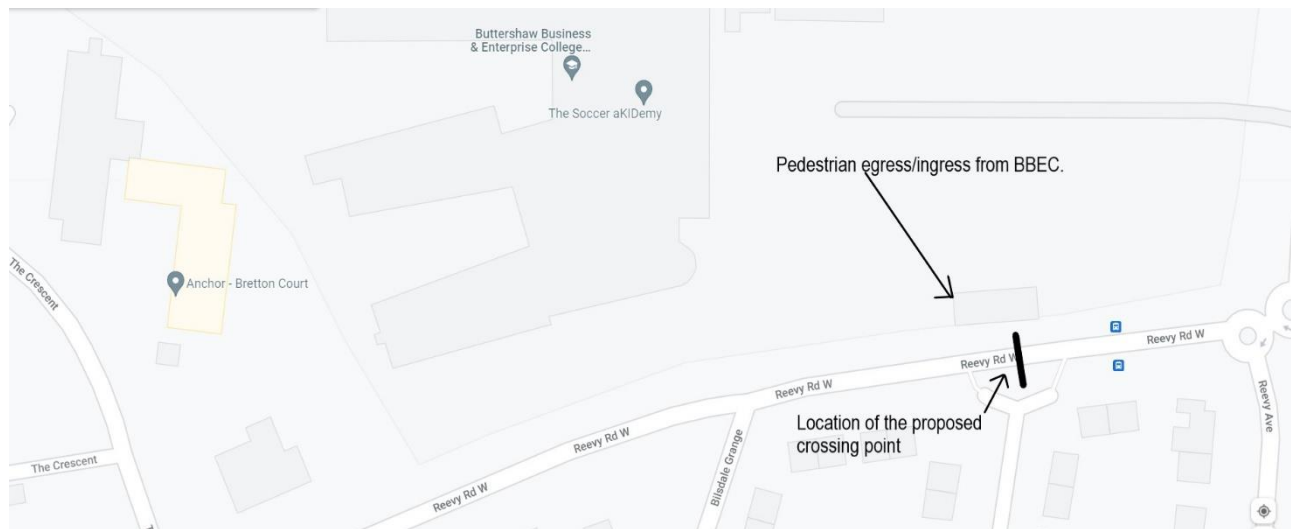


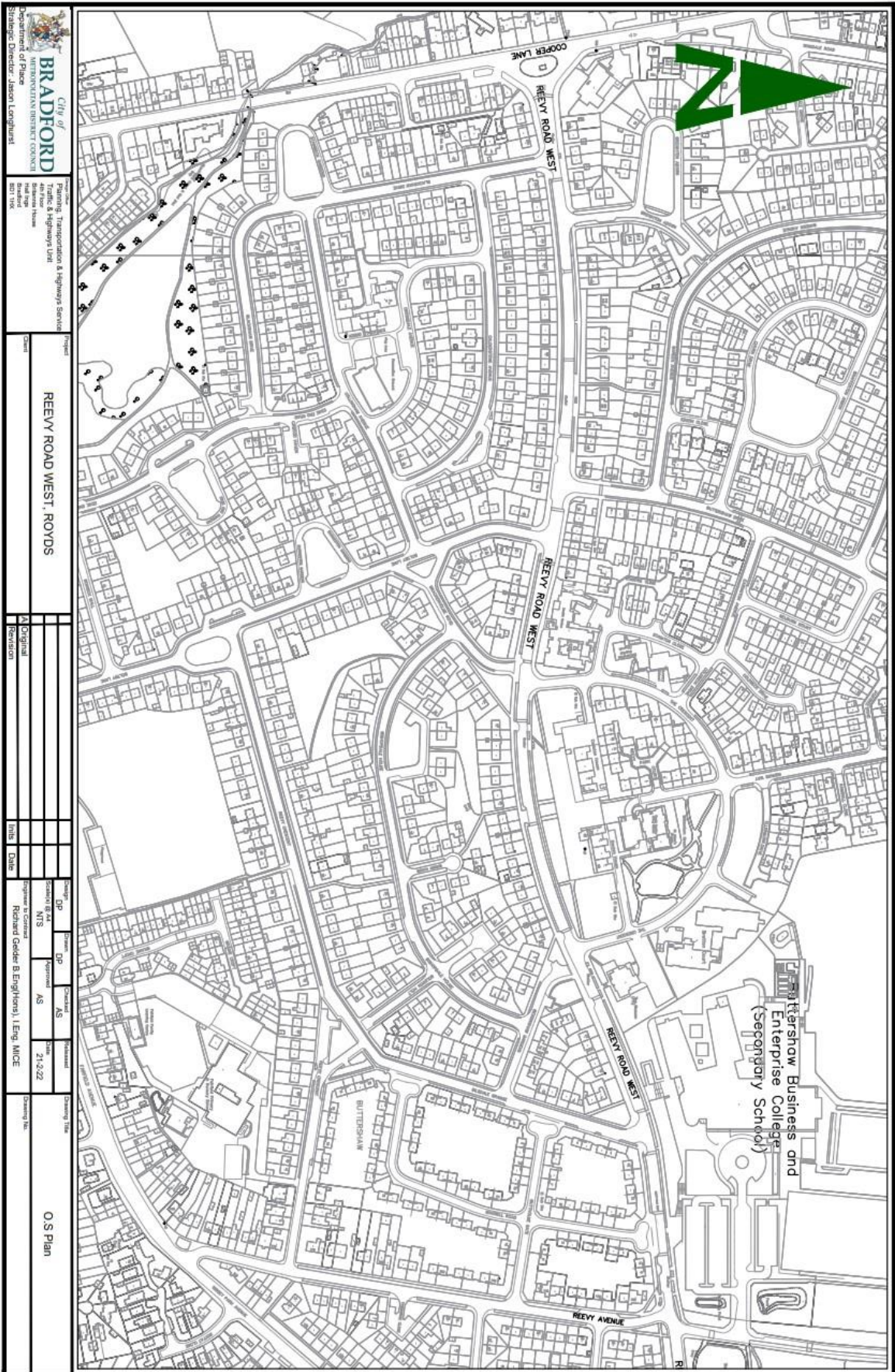
Figure 1: Suggested location of the controlled crossing point.

Officer comments

1. Reevy Road West is a busy route from Cooper Lane and is the main artery road to many residential roads within the Buttershaw estate, BBEC and Wibsey Park.
2. There have been 3 recorded collisions resulting in injury within the last 5 years on the length of Reevy Road West in the vicinity of BBEC; 2 of these involved pedestrians (one being the subject of this petition).
3. Reevy Road West is already traffic calmed in the form of speed cushions.
4. Currently there are two ingress/egress points for students of BBEC. As and when a new formal crossing point is introduced one of these could potentially be closed to encourage use of the crossing.
5. Parking problems exist at present at dropping off and picking up times on Reevy Road West. There are proposals to introduce additional parking restrictions in this area.
6. It would also be possible to formalise, add and relocate 'School Keep Clear' markings on Reevy Road West as there is no Traffic Regulation Order (TRO) at the moment to enforce the existing 'School Keep Clear' markings.
7. Road Safety Staff recently worked with Buttershaw Business and Enterprise College to support them in the delivery of their 'Drop the Distraction' campaign & Road Safety week in January 2022 and will also offer further road safety support to the school when they hold their transition days for Y6 pupils early in the summer term."
8. Form time Road Safety lesson delivered to all students linked to 'Drop the Distraction'.
9. 'Drop the Distraction' campaign with placards held by prefects at the end of school and posters around school.
10. 'Drop the Distraction' blazer top pocket cards.
11. Traffic survey with police officer 3 times during the week focusing on counting traffic and measuring vehicle speed.
12. Letter sent by head of school to all parents explaining about Road Safety Week and asking parents to think about alternative locations to park further from school.
13. Community traffic wardens interacting with parents parking outside school at 3pm.
14. Break time collection of student voice about methods of travel to school and feelings of safety when heading home.
15. Survey of students using crossing points on Reevy Road to establish footfall at each location.

Recommendations

1. That the request for a Zebra crossing on Reevy Road West be retained on the list of schemes to be given consideration by the Bradford South Area Committee when the 2022-23 Safer Roads schemes programme is determined.
2. That Parking Services be requested to increase passing patrols of Reevy Road West and that residents be encouraged to contact the Police in respect of obstructive and/or dangerous parking.



CITY OF BRADFORD
METROPOLITAN DISTRICT COUNCIL
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Project		Client		Drawn By		Checked By		Approved By		Date		Drawing Title	
REEVY ROAD WEST, ROYDS		O/S Plan		J. Langford		M. J. Smith		R. G. G. G. G.		21-2-22		O/S Plan	